



**SBBC – A STRONG  
BUSINESS NETWORK**





# SBBC - a strong business network

Bangladesh is an exciting country undergoing rapid development. Several Swedish businesses have contributed to the remarkable journey the country has made during its more than 50 years as an independent state. Today the country has a young and well-educated population with English as their second language and skills that are in demand everywhere.

The textile industry has formed the basis of the country's strong development, but today it is IT and digitalisation, infrastructure, green tech, agriculture, renewable energy and a growing healthcare sector that attracts foreign investment. Business is characterised by a pioneering spirit that provides great opportunities for entrepreneurs, but also challenges.

## Trade and business relations

Sweden Bangladesh Business Council (SBBC) was established in 2011 as a business network with H&M and IKEA as founding members in cooperation with Business Sweden and the Swedish Trade Federation. SBBC's purpose is to strengthen trade and business relations between Sweden

and Bangladesh, and particularly to encourage and support small and medium sized businesses.

## Knowledge and contacts

SBBC has unique knowledge on how trade works specifically between Sweden and Bangladesh. Members can discuss and support each other, both in assessing business opportunities and in ongoing projects. Through the network, contact with authorities, consultants and other institutions in Bangladesh is arranged for those who want to establish business partnerships, set up own business or rent premises, for example.

Both digital and in-person network meetings with topic-driven activities are organised several times a year in order for members to exchange experiences and make contacts. At seminars ambassadors, other experts and business leaders share their knowledge and provide the latest updates on trade between the countries. In our Executive Lounge series members get the opportunity to introduce their business to the entire network in a more informal environment.

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## YOUR DEVELOPMENT PARTNER

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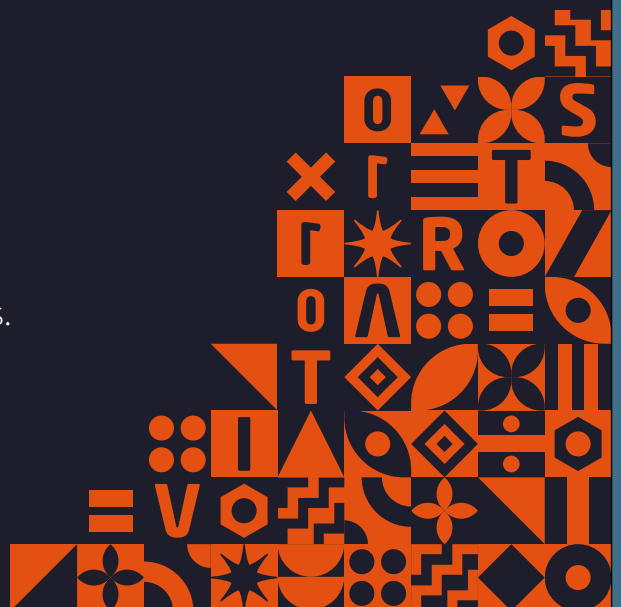
We develop tailored IT solutions which strengthens the competitiveness of our customers.

You can reach us at:

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## Become a part of Bangladesh's future

The future of the country is bright, with a growing population that also possesses a strong desire to get an education and develop. Bangladesh is a country with strong economic growth and is often called the new Tiger economy. The fact that the country will be graduated and leave LDC, 'least developed country,' involves major challenges, while also being expected to provide financial benefits as stability increases and institutions are strengthened. In Bangladesh there are currently several economic free zones where those who want to start manufacturing are attracted with tax advantages and various incentives.

***Businesses that want to seize the opportunity to join Bangladesh's remarkable journey now have their chance. Join our strong community in SBBC!***

For membership applications and more information about the association's statutes, management and any membership fees, see [www.sbbc.se](http://www.sbbc.se). To qualify for membership, your business must be registered in Sweden.



**Capital:** Dhaka

**Population:** 170 M (Sweden 10 M)

**Area:** 144,000 km<sup>2</sup> (Sweden 450,000 km<sup>2</sup>)

**Languages:** Bengali and English

**Swedish exports:** machinery and equipment for the chemical industry, chemical products, ferrous waste and scrap, and telecom equipment. Products, services and sustainable solutions for waste management, food and agriculture, green-tech, health care, logistics and the RMG-industry are other examples.

**Swedish imports:** ready-made-garments and, for example, leather goods, jute products, healthcare and medical equipment, services for the Swedish IT-sector.

**Sweden in Bangladesh:** Swedish Embassy in Dhaka, approximately 50 Swedish companies present.

**Sweden Bangladesh Business Council (SBBC)**

For more information, visit our home page, [www.sbbc.se](http://www.sbbc.se)

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# Founding members



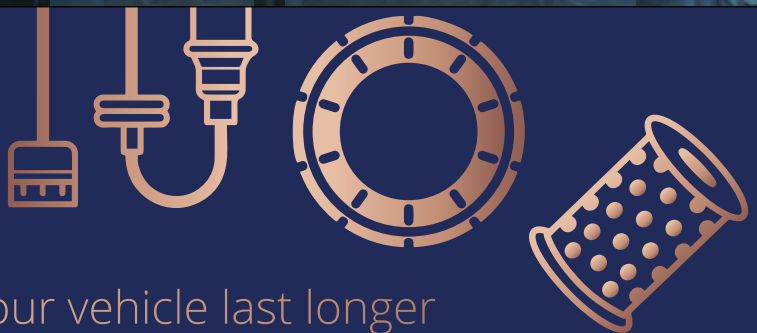
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